# Austrian Music Export Newsletter January 2013





#### Meet the Austrians @ Slovenian Music Week

On Friday, the 8th of February 2013, a delegation of Austrian artists, record labels, festivals, agencies, managers, promoters, media and other music professionals heads to Ljubljana for a first networking and exchange visit. The aim is to establish new musical cooperation and exchange between our two countries.

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#### **Sweet Sweet Moon on Tour in Italy**

Once regarded as a local insider tip, Sweet Sweet Moon has prevailed with his immensely powerful songs and is now ready to conquer Europe. Sweet Sweet Moon, a.k.a. Matthias Frey, is currently preparing his tour through Italy in February, which will cover more than 20 shows and hopefully enchant new audiences with his sublime music.

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### Ready For Breakthrough: GIN GA

In Austria it is no secret that the band GIN GA creates great music and writes excellent songs, and now more and more people are discovering this beyond national borders. Traded a few years ago as one of the big hopes of the local pop scene, the foursome is now on the verge of making quite a name for itself in Europe.

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# **Mnozil Brass Celebrates its 20th Anniversary**

For two decades Mnozil Brass has been able to impress many, many music connoisseurs at home and abroad. Those who have already exprienced the combo live probably know why. A concert of the seven headed formation almost always evolves into a highly thrilling and entertaining musical experience. Thus, there are plenty of reasons to celebrate this special anniversary year. And that's exactly what Mnozil Brass has set out to do in the coming months with an extensive European tour.

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## Madness Has A Name: Koenig Leopold

Koenig Leopold flips conventional music concepts inside out and leaves no stone unturned. As on the recently released debut EP "Aalfang", the two heads of this project relieve themselves from pretty much all of the usual musical approaches and stay away from the traditional, conventional music heard on the radio. Koenig Leopold's madness meets innovation, pointed humor meets creativity, experimentation meets musical finesse, musical theater meets activism. The fact that the qualities of this duo have since spread throughout Europe, is proven by the invitation to the major international 12 Points Festival in the Irish capital city - Dublin.

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**European Festivals MIDEM 2013 in Cannes** 



Label Feature 10 Years of Noise Appeal Records



Genre Portrait Experimental Electronic Music in Austria



**Upcoming Concerts Austrian Artists On Tour** 



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