

music austria

International Music Austria Newsletter

14.09.2011

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1. Introduction

Dear friends of Austrian music,

welcome to the **fifth** edition of the international music austria newsletter, designed to keep you informed on the latest developments in the **Austrian music scene**.

We hope you enjoy this issue and invite you to visit our website www.musicaustria.at for even more information on Austrian music. And we are looking forward to meeting you at one of the events abroad.

Your *mica - music austria* Team

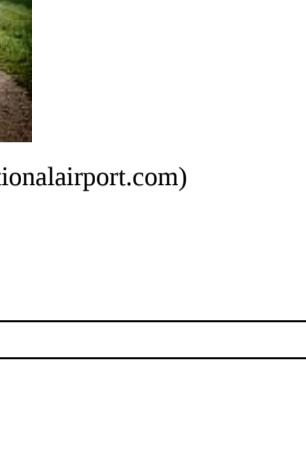
2. Popkomm 2011 with Austrian participation



The Austrian booth was one of the hot spots of this year's Popkomm, which took place from the **7th - 9th of September 2011 in Berlin**. Videos of Austrian musicians and bands were shown on big screens, which were compiled by the Austrian music channel govt. The showcases were also prominently represented by the local music scene with **Luis Pop, Kruder & Dorfmeister, Killed by 9V Batteries, Bensh, Gary, Bernhard Eder** and many others.

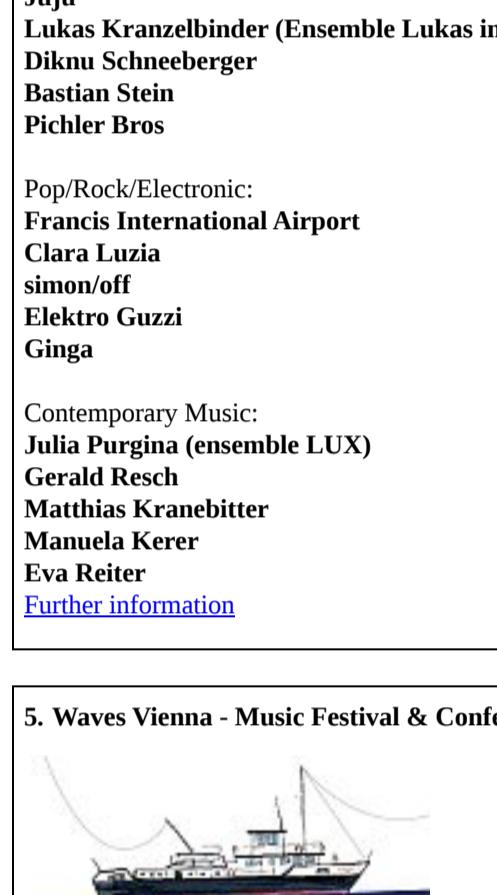
This year, the Popkomm, one of the most important international trade fairs for the music and entertainment industry, also offered labels, retailers, publishers and music-related companies the opportunity to present themselves and their latest products. Austria has already been represented at the Popkomm with a shared booth for the 17th time.

The new presentation tool of the company Pichler System Technology had the logos of the attending companies, institutions and supporters of the Austrian music industry rotated and wine from Vienna and Easy Rider-Beer provided a cozy atmosphere.



 On the first day, the happy hour of the Tyrolean company kdg mediatech already drew many visitors to the Austrian booth. The Austrian-Swiss invitation on the second day was a celebration of musicians and music companies and established the feel-good atmosphere that has obtained a whole new meaning in the technological environment. [more information](#)

3. REEPERBAHN FESTIVAL 2011



AUSTRIA SOUNDS GREAT LIVE AT REEPERBAHN FESTIVAL 2011

SATURDAY, 24.09.2011

Meet the Austrian! 16.00 - 17.00 On Air, Spindeldrehplatz 22
Austria Sounds Waves Vienna - Music Festival & Conference

Live: Effi (The Arcadia Agency/Indigo)

mica - Interview mit Effi

From Sept 28th to Oct 2nd Vienna's most significant clubs, unique off-locations and the public space will merge into the site of the Waves Vienna Festival. It's motto is „East meets West“; both the live and the conference part aim to serve as the basis and inspiration for many years of pan-European cooperation. (www.wavesvienna.com)

Effi is a young singer/songwriter hailing from Graz. He performs with a guitar, an ukulele and loop-machines to create his very own blend of minimal yet playful electronics and delicately crafted indie songs. Now! - Effi is the first major Austrian pop discovery in 2011. (www.myspace.com/effimusic)



Francis International Airport (Silhub Reichen)

10.09.-18.10.2011 München (D) + Rose Sound

Do 03.10.11 » FRANKURT (D) + Glöckse

Mo 04.10.11 » WÜRZBURG (D) + Stadtsaal

Do 22.09.2011 Frankfurt (D) Das Bett

Fri 23.09.2011 Darmstadt (D) Das Blum

Mo 24.09.2011 Stuttgart (D) + Schlossgarten Festival

Mo, 26.09.2011 Mün (CH) Café Stem

Sa 22.10.2011 Salzburg (D) Club Lechner

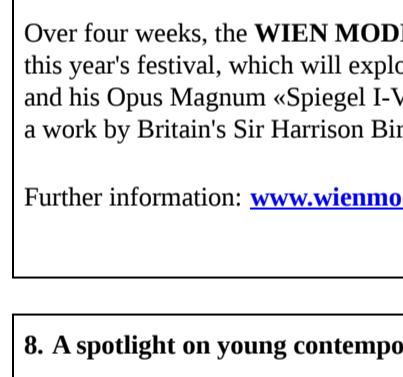
Francis International Airport (Silhub Reichen)

Some of the most exciting European Indie bands come from Austria right now. Francis International Airport are one of them. Only last year, Francis International Airport released their second album "In The Woods" and... voila, what an eclectic collection of songs: dangerously aggressive guitars, beautifully spherical choruses and a brightly ringing xylophone. "Atmospherically dense" was the unanimous critics' verdict.

And they are absolutely right. Despite a tough tour calendar in 2011 including prestigious festivals like Eurosonic (NL), Primavera Festival (ES) or Sziget (HU) the band members still find time for their obsession - writing melodies that can't be compared to any other Indie band out there. (www.francisinternationalairport.com)

Further information: www.reeperbahnfestival.de

4. New Austrian Sound of Music / NASOM



New Austrian Sound of Music: Ensembles, Bands and Musicians Have Been Determined

The decision has been made. In the context of the music program "The New Austrian Sound of Music", a total of 20 young Austrian musicians and bands can look forward to receiving support from the Austrian Foreign Ministry and Austrian Federal Ministry for Education, Arts and Culture in the years 2012 and 2013.

What is the music program "The New Austrian Sound of Music" all about?

In a specially designed program, the Foreign Ministry and Federal Ministry for Education, Arts and Culture offer support for young Austrian musicians in their performances abroad. The ensembles, bands and musicians from the genres of pop/rock/electronic, jazz/improvisation, world/new folk music and contemporary music who were selected for this program will receive increased financial aid for international performances.

The selected ensembles, bands and musicians for the years 2012 and 2013 are:

World/New Folk Music:

50:Rein in Ehr'n

Holzhausenmäusigbigbandclub

Federpsilon

Martin Mallauer

Catch-Pop string strong

Jazz/Improvisation:

Juju

Lukas Kranzelbinder (Ensemble Lukas im Dorf)

Dikmu Schneeburger

Bastian Stein

Pichler Bros

Pop/Rock/Electronic:

Francis International Airport

Clara Luzia

simon/off

Ginge

Contemporary Music:

Julia Purina Ensemble LUX

Gerald Resch

Mathias Kranzleiter

Monika Kerer

Eva Reiter

Further information

Further information and Programm

5. Waves Vienna - Music Festival & Conference



Waves Vienna - Music Festival & Conference

12 Stages // 55 Days // 80 Acts // 28.09. - 02.10.2011.

In September 2011 Waves Vienna will catch up with cities like London, Barcelona, or Berlin; Waves Vienna will be the city's first club festival. Vienna's most significant clubs (Flex, Badeschiff, Fluc, Pratersauna), unique off-locations, and the public space will merge into the site of the Waves Vienna Festival from September 28th to October 2nd.

Festival:

Waves Vienna's motto is „East meets West“; numerous international alternative, electronic, rock, and club acts will be performing around Vienna's 2nd district.

Additionally, local artists and sophisticated musicians from Eastern Europe form an essential part of the festival's programme. During 5 days 80 national and international acts will be performing on 12 stages.

Conference:

The Waves Vienna Music Conference constitutes a part of the festival and offers the possibility to attend lectures and panels and participate in workshops. The subject-specific programme will deal with the topic „East meets West“, which will serve as the basis and inspiration for many years of pan-European cooperation.

Fringe Events:

A cooperation with the Viennale, accompanying screenings at Urania, and a cooperation with the Vienna Independent Shorts at Pratersauna will throw light on the topic of music in connection with film.

Organisers:

The Waves Vienna Festival is organised by the publishing house Monopol and its magazines TBA and The Gap. In the various areas Monopol works collaboratively with different companies and institutions; the conference is co-organised with *mica - music austria*, concerning booking and concept development Monopol cooperates with Ink Music, a music agency, label, and publisher founded in 2001.

Facts & Figures:

Date Wednesday, September 28th 2011 from 7 p.m. – Sunday, October 2nd 2011 till 3 a.m.

Venues Fluc // Flex // Badeschiff // Pratersauna // Urania // Clubschiff // Hamakom

Further information [here](#)

Further information and Programm

6. Moving Sounds 2011



Moving Sounds 2011

Waves Vienna - Music Festival & Conference

12.09.2011 - 28.09.2011

Wien, Austria

www.wavesvienna.com

www.moving-sounds.com

www.mica-music-austria.at

www.monopol.at

www.ink-music.at

www.thesgap.com

www.thebadschiff.com

www.pratersauna.at

www.fluc.at

www.flex.at

www.urania.at

www.club-schiff.at

www.hamakom.at

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