# **Austrian Music Export Newsletter**

September 2012





### **Austria Sounds Great at the Reeperbahn Festival 2012**

Austria sounds great! It truely does and it is about time to show the world that there is more to Austrian homegrown music than Mozart and Strauss. Another festival, another chance to showcase new developments of the Austrian music scene. This year's edition of the prestigious Reeperbahn Festival in Hamburg, taking place from the 20th - 22nd of September, will feature the four Austrian artists Sweet Sweet Moon, My Name Is Music, Gerard and Garish to do the honors of representing the current pop/rock/indie scene to the German and international music industry...

#### **Read more**

#### **Waves Vienna Music Conference**

Following the successful launch in 2011, the club and showcase festival Waves Vienna will enter its second round from the 4th - 7th of October. As in the past year, an important part of the festival is the conference which will take on the 4th and 5th of October. The specialist programme, which is meant to be the basis and inspiration for a long-term, pan-European cooperation, addresses current issues in the music industry as well as the key subject of Eastern and Western European exchange. As a special offer, mica - music austria is offering a remarkable discount on festival and conference tickets - the Waves Vienna 2012 Music Pro Pass will be availabe for € 75 instead of € 125 at the following link (Code: WAVES12\_MICA\_881): Waves 2012 Music Pro Pass

# Read more

# **Moving Sounds 2012 in New York**

Yet again, this year's Moving Sounds Festival offers selected local musicians the opportunity to present themselves to an American audience in New York. The festival organized by the ACFNY – Austrian Cultural Forum New York (this year celebrating its 10th anniversary), mica – music austria and the Argento New Music Project will take place from the 13th – 15th September and focus on the concept of "sound" and its impact on music...

### Read more

## Featured at Moving Sounds: Clemens Gadenstätter

Our sonic environment is characterized by sounds that serve a communicative or deictic purpose. An alarm clock ringing indicates it is time to get up; sounds often accompany the pushing of keys and buttons on a given device to make it easier to use; sirens draw attention to dangers and make us alert. All these sounds give directions in everyday life, but are not associated with music in their usual context...

### Read more











**Label Feature G-Stone Recordings** 



New Release Franz Hautzinger's Poet Congress - weltallende



Upcoming Concerts Austrian Artists On Tour



Imprint
Media Owner: MICA Music Information Center Austria
Address: 1070 Vienna, Stiftgasse 29
www.musicaustria.at
www.musicaustria.at

www.musicaustria.at phone: +43(1)52104.0 mail: office(at)musicexport.at Legal status: Non profit organization UID: ATU40670001 Vereinsregister: ZI. X-5865 ZVR: 824057737 IBAN: AT22 1200 0006 4023 1205 BIC: BKAUATWW