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Austrian Music Export News



And the XA AWARD 2026 goes to… Tamara Flores!

The 16th edition of the Waves Vienna Festival and Conference is history, and what a Waves it was! One of Europe's leading showcase festivals, Waves took place from October 1-3, 2026 at the Albert Hall and on Vienna's "Gürtel" (belt), spanning the area's most iconic clubs and venues, packing them with music, dialogue, awards, and most importantly, people. And one of the most memorable shows of this year's festival, performing and winning the **XA Export Award** at **Waves 2026** was: Tamara Flores.

Winner
2026



Austrian Music Highlights

October is turning up the volume on Austria’s music scene. As festival season trades sun-soaked fields for sweaty clubs and packed concert halls, a fresh wave of releases, boundary-pushing sounds and unmissable live shows is taking over. Don't miss this month's Highlights of standout releases, international tours and exciting festivals, as well as the announcement of the winners of the Austrian Jazz Awards 2026!

October Edition



Ö1 Jazz Spotlight

Each month, we spotlight up-and-coming jazz artists from Austria as part of the “5 Million Pesos” series — a monthly concert and radio broadcast dedicated to young jazz in and from Austria, presented by Radiokulturhaus Vienna and the Ö1 Jazz Department. For November, the spotlight shines even brighter, bringing us a special event, with a 3-band lineup and a live broadcast on Ö1.

5 Million Pesos Special



"I really enjoyed this job" - Franz Hergovich

After 18 years at *mica - music austria*, Franz Hergovich is stepping away from Austria's music support and advisory sector. Since 2008, he has held various positions at mica, advising musicians on professional and legal matters and helping them take their first steps into international markets. As a co-initiator of Austrian Music Export, he played a key role in developing Austria's international music export activities. Before that, Franz worked in music distribution, organised concerts, worked as a DJ and was involved in European music networks. In an interview, Franz looks back on his beginnings in the music business, his time at mica and, of course, his particular passion, Austrian Music Export. With the fullest of hearts, we bid farewell to an extraordinary colleague, inspiring leader, and dear friend. Thank you for everything, and wishing you all the best for this next chapter. <3

Full Interview



Artist of the Month

Austrian composer Pia Palme opens Wien Modern 2026 on October 30th with *Mit der Donau* at the Wiener Konzerthaus. Combining orchestral music, electronics, video and movement, the work explores the connections between sound and nature.

Pia Palme



FM4 Soundpark Recommends

In an ongoing collaboration, FM4's team recommends particular artists of the moment to amplify. Today, the honor goes to supergroup: UCHE YARA and her debut album: "BODYSCANNER".

UCHE YARA



Open Calls!

Check out the current list of international open calls, competitions and performance opportunities. From Reeperbahn and The Great Escape to Tallinn Music Week and jazzahead!, prospects from a wide range of genres and fields await!

Don't be shy, apply!



Upcoming Concerts: Artists on Tour

Stay up-to-date with your favorite Austrian artists and find out where they're playing with our international tour calendar!

Tour Calendar

Austrian Music Export is a joint initiative of mica - music austria and the Austrian Music Fund (Öst. Musikfonds)

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